



# National Poetry Day Calendar Blurb Template for Writing Competitions

Use the following headings and format outlined below to create calendar blurbs for Phantom Billstickers National Poetry Day writing competitions. Submit a draft blurb for each proposed competition by **Monday 17 June** and send your final blurb to [poetryday@nzbookawards.org.nz](mailto:poetryday@nzbookawards.org.nz) by **Friday 5 July**, ready for the Competitions Calendar to go live **Friday 12 July**.

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## Competition Calendar Template

**Event Title:** Title as it will appear on the calendar of events and your poster - try to make it something that will stand out from other Phantom Billstickers National Poetry Day competitions.

**Description:** Please write in third person and stick to a 100 word limit. Short sentences help. They have more impact too. Tell people about your competition. Your blurb should sum up **what** your competition involves, **who** it is for and who is judging, **why** it is worthwhile entering and why it is happening. You'll also want to tell people how to enter and what they will need to submit. If you have a theme, this is the place to share it.

**Entry Details:** Cost. Open to (e.g. age and regional restrictions). Submission details (e.g. send your poems with name and contact details by email to ?; get entry forms from?).

**Submission Dates:** Open Date – Close Date

**Contact:** Name and Email

**Further Info:** Facebook Event | Web address | Event Finder Listing (at least one is required)

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## Example Blurb

### National Online Poetry Competition Mystery

District Library is celebrating Phantom Billstickers National Poetry Day with an Online Poetry Competition for the whole country. Have your poem published online and be in to win a prize and the glory.

Competition open 10th July to 20th August 2019. Winner announced on Phantom Billstickers National Poetry Day. Competition judged by James K Baxter. Send up to 4 poems on any topic. Up to 2 poems per entrant will be published on the Mystery District Library Blog at

<http://mysterydistrictlibrarydoesntexist.wordpress.com/>

**Entry details:** Free to enter. Open to all NZ residents aged 18 and over. Submit your poems and contact details by email to [library@thelibrary.com](mailto:library@thelibrary.com). Limit of 4 poems per entrant.

**Submission Dates:** 10 July – 20 August 2019

**Contact:** [library@thelibrary.com](mailto:library@thelibrary.com).

**Further Info:** See submission guidelines online at [mysterydistrictlibrarydoesntexist.wordpress.com/](http://mysterydistrictlibrarydoesntexist.wordpress.com/)

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Visit the 2018 [Competitions Calendar](#) to view examples from last year.