



HELL READING CHALLENGE 2018

EVERYTHING YOU NEED TO KNOW IN SIX EASY STEPS



Step 1

WHAT IS THE HELL READING CHALLENGE?

HELL Pizza wants to reward New Zealand children who read books. So they came up with this great idea: **Read for Pizza!** What could be better?

Children complete the pizza wheel by reading seven books, and then go to any HELL store and redeem it for a **free 333 HELL Pizza**... It's that simple!

Just follow the rules below and then happy reading will lead to happy pizza eating.

- Every child/student must read 7 books to fill up their wheel to be able to receive their free 333 kids' pizza from their local HELL store.
- There is no limit on the number of wheels a student can fill up between March and December, provided they are stamped and authenticated by a school teacher or librarian.
- The child/student must redeem their free pizza **IN PERSON** and before the expiry date, which is **Monday 3 December 2018**. Each pizza wheel will feature detailed rules and regulations, as well as a serial number that will be traced back to your school/library. We do this to ensure a high standard of conduct. It's our honour code!

Proudly sponsored by



Step 2

HOW CAN YOU RUN THE PROGRAMME AT YOUR SCHOOL OR LIBRARY?

1. Choose a team leader.
2. Register your school or library at <https://goo.gl/forms/VwZg0xxAbnbsVTIo1>
3. Decide on how you want to run the programme at your school or library.

In step 5 you'll find ideas on how to run the challenge at your schools and libraries. All the suggestions have come from hard-working teachers, librarians and volunteers who ran the initiative efficiently and effectively previously. Whether you take these ideas and run with them as-is, or you tweak them to suit your style, it's completely up to you.

4. Display the striking posters and table talkers supplied with your registration pack, to let keen readers know they can take part in this exciting challenge.
5. With your class or team, talk about how you will record the books children are reading and the amount. Our aim is to have at least one wheel filled out per student each term. A reading log and an activity to prove that the students have read the book are recommended.
6. Start your students on their **HELL Reading Challenge!**
7. Start clipping the **HELL Reading Challenge** pizza wheel...
8. Keen readers can qualify for a free pizza every time they earn an authenticated pizza wheel by completing another 7 books. So it works for both slower and confident readers.



Proudly sponsored by

HELL
✂

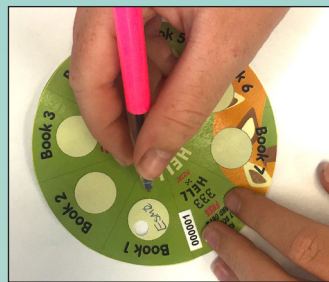
Step 3

WHAT IS THE HELL READING CHALLENGE PIZZA WHEEL?

The **HELL Reading Challenge** pizza wheel has 7 segments ready to clip on completion of a book. Here's what it looks like and how you fill it:



Children get each slice clipped or signed by the teacher or librarian every time they read a book (or whatever you think is suitable for their age group). You don't need a special clipper – a hole punch is fine!



The teacher or librarian is to sign off the pizza wedge when the follow up activity has been completed.



All wheels are to be authenticated by the teacher or librarian, and with the school stamp.



Note each wheel has a separate serial number and can be traced to prevent fraud. Fully completed and stamped wheels can be redeemed at the local HELL Pizza store. They have been given an example of what our pizza wheel will look like when completed.

NB: We need your help policing the wheels as we don't want anyone to take advantage of the generosity of HELL Pizza. The rules in Step 4 will help you run the challenge. Thank you for your consideration

Proudly sponsored by

HELL

Step 4

ARE THERE RULES AND REGULATIONS?

Yes, but they are not too onerous. As we all know, running a small business in New Zealand, or anywhere, is a real challenge. The owners of the HELL Pizza franchises are champions of our Reading Challenge, and we want to make sure that no one participating in it will take advantage of their generosity and goodwill. There are strict rules around the Reading Challenge, and with your help we can help police the wheels, and the challenge, to ensure that all students participate fairly.

- Each wheel is good for one 333 kids' pizza from any HELL store nationwide.
- Each wheel must be signed by a teacher/librarian from your school or library and stamped with your official school/ library stamp.
- The **HELL Reading Challenge** is open to students in Years 1-8.
- Pizza must be picked up in person in-store only. One pizza per visit per child.
- Wheels are non-transferable for money.
- This offer expires on 3 December 2018.
- HELL stores have the right to refuse this offer in cases of suspected fraud, or when presented with unsigned and unstamped wheels.
- All participating schools and libraries need to display the Reading Challenge posters and table talkers supplied to them.

We thank you in advance for adhering to these rules!



Proudly sponsored by

HELL
☠

Step 5

CAN YOU SHARE SOME SUGGESTIONS FOR RUNNING THE CHALLENGE?

How schools and libraries run this programme vary greatly. Some schools required students to complete a task related to the books read, such as a small report or book reviews. Others had a conversation, asking pertinent questions about the books that the child/student had read. How you do this is up to you and what works in your classroom or library. Here's some feedback from teachers and librarians on what they did:

At our school we use reading logs to track how much reading the children do, so when I check their reading logs I tick off how many times they have read and these get clicked off the pizza wheels. This motivates even my struggling readers because they know that even if they don't read every night or day the little reading they do adds up in the end to getting their pizza wheels clicked off. They also see that other children get theirs clicked off faster and start new ones, so there is a mini competition going on in the class to see who can get the most pizzas. It has made my kids much more proactive in recording their reading so it can be tracked and their wheels clicked off.

— Lesley Boswell, Sunnyvale School

This year I decided to run a full year inter class reading challenge for our Years 7 & 8s incorporating the HELL Pizza wheels. I presented the classes with a reading bingo card to give the students some guidance in what to look for in their reading. Then I printed 'Book Tiles'. For each book the student read they fill out a tile. Each tile earns them a stamp on their pizza wheel and then the tiles are pasted to their class area on the wall. At the end of the year each student will have earned individual pizza wheels as well as contributing to their class totals.

Each term I have issued a different challenge.

- Term 1 Read the height of your teacher; As a class read 100 books
- Term 2 As a class read 10,000 pages (to reward those who read longer books)
- Term 3 Share your reading — the tiles earn a sharing badge
- Term 4 Publicise your reading — bookmarks, blog pages, 6 word reviews, book trailers etc.

Ann Murphy, Librarian, Katikati College

Proudly sponsored by

HELL


Step 5

CAN YOU SHARE SOME SUGGESTIONS FOR RUNNING THE CHALLENGE?

I keep all the wheels in the library. When they finish their first book and talk to me about it, I use a special star punch to click and write their name on a wheel. I make a big deal of their reading successes, encourage them to read as many books as possible and then make sure everyone knows when someone has completed a wheel. I laminate coloured stars with the child's name on it and they too go on the 'Pizza Challenge' display as reading stars. I send a note home explaining it to parents so they understand what it is all about.

I love that the children get hooked on a book and then are eager to read more and that this happens with the children who have been my most reluctant readers.

Rosemary Paterson, Librarian, St Therese School

Here at Waiuku Primary School, we turn part of our library into a pizza shop. This year, we created a wall-mounted pizza oven, complete with a HELL pizza baking (downloaded from their website). A "Free Pizza, Order Here" sign and bunting was hung around the issues desk. We had the finalist books that we had in our library collection on display. We created a 6-foot menu board, using the Book Award Finalists as menu items. We used blurbs and pictures of the books from the resource section of the Children's Book Award website page and used smaller pictures of differently flavoured Hell pizzas and had their logo and parts of their menu on display as well. On the issues desk, we used promotional material in the table stands, with information on how to enter the online activities and of course, the pizza wheels. When the Award Winners were announced, the winning books and finalists were put on display in the library, along with more promotional material. The whole display and promotion were also advertised on our Daily Notices, in our school newsletters and at our school assemblies. As children completed their pizza wheels, they were congratulated on the Daily Notices and at assembly.

Anita Lamont, Librarian, Waiuku Primary School

Proudly sponsored by

HELL


Step 6

WHAT ELSE DO I NEED TO KNOW?

To reward and encourage you and your keen readers, we will be running giveaways during the course of the challenge, using the fantastic New Zealand books that are finalists in this year's New Zealand Book Awards for Children and Young Adults. So look out for those opportunities to get more great books for your library. You can find out more about the Awards at www.nzbookawards.nz/new-zealand-book-awards-for-children-and-young-adults

THANK YOU!

HELL is very excited to be supporting the **HELL Reading Challenge** for a wonderful fifth year. Go HELL! With stores nationwide, there are plenty of places to get one of their great pizzas, so get your students reading and start clicking their pizza wheels. And direct them into any HELL store to redeem their vouchers any time before Monday 3 December 2018.

Thank you again for helping us run this fun-loving Reading Challenge that helps to promote reading in schools, and the importance of school librarians and librarians in general, and, well, pizza!

For further information and any questions about the **HELL Reading Challenge**, email Joy at readingchallenge@nzbookawards.org.nz or visit www.nzbookawards.nz/hell-reading-challenge/



Proudly sponsored by

HELL
